Michael Schwartz

UX/UI DESIGNER. VARSITY ATHLETE

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Education _

Cornell University Ithaca, NY

MASTERS IN PROFESSIONAL STUDIES IN INFORMATION SCIENCE

• Enrolled in Early Admit Program for undergraduate seniors

BACHELOR OF SCIENCE IN INFORMATION SCIENCE, MINOR IN BUSINESS GPA: 3.58/4.0

• Participating in Hunter R. Rawlings III Presidential Research Scholars Program

Ithaca, NY May 2021

Dec 2021

Experience _____

Cornell University

Bloomberg L.P.

New York, NY

UX RESEARCH AND DESIGN CO-OP

Feb 2021 - PRESENT

- · Conduct research to identify solutions that will enable users with disabilities to gain greater access to data visualizations
- Perform feasibility studies, iterate and implement a high-fidelity prototype with D3.js and natural language processing
- · Compose final report and present findings to senior management

Al-Learners Ithaca, NY

Design Manager Dec 2020 - PRESENT

- · Oversee design of an e-learning platform that helps children with learning disabilities improve mathematical performance
- Design and implement data module that provides descriptive, predictive, and prescriptive analytics to parents and educational specialists

RISE Summer 2020 Los Angeles, CA

UX/UI DESIGN INTERN

Jul. 2020 - Sept. 2020

- Collaborated with a team to create an app that enables students to manage their professional network
- · Conducted interviews, lead brainstorming sessions, created/iterated upon interactive prototype, and assisted in user testing

Suffolk Community College

Selden, NY

UX Design Intern

Dec. 2019 - Mar. 2020

Assisted lead web developer in implementing a redesign of the navigation of the college website for incoming students
Conducted interviews, drew sketches of initial design, and organized navigational architecture

Cornell Cooperative Extension

Ithaca, NY

RESEARCH INTERN

May. 2019 - Mar. 2020

- · Created and tested the use of immersive video to communicate about local farming and agriculture to a non-agricultural audience
- · Assisted in all aspects of focus group research; summarized key insights, and analyzed qualitative and quantitative data

Extracurricular _

Cornell University

TEACHING ASSISTANT, INFO 3450 - HUMAN COMPUTER INTERACTION DESIGN

· Provide mentorship for group projects, hold office hours, and grade assignments

Cornell Men's Fencing

TEAM CAPTAIN/ TREASURER

• Lead team in practices, meetings, and help facilitate communication among athletes and coaches

Virtual Embodiment Lab

RESEARCH ASSISTANT

· Conducted three types of experiments (hands-on, desktop, and virtual reality) of a Moon phase simulation for participants

Skills

Design UI/UX design, product design, web design, prototyping, usability testing, wireframes/mockups, interviews, sketching

Tools Figma, Sketch, Illustrator, Photoshop, Adobe XD, InVision, Balsamiq

Development HTML5, CSS3, JavaScript, Flutter, Dart, Python, PHP, MySQL